

**PROGRAM BOOK FOR  
SEMESTER INTERNSHIP**



**Estd: 1960**

**Name of the Student: ARJILLI ANIL KUMAR**



**Name of the College: MRS AVN COLLEGE**

Visakhapatnam.

**Registration Number: 720130805005**

**Period of Internship: 15 weeks (540 Hours) From: 01.04.2023 To: 14.07.2023**

**Name & Address of the Intern Organization:**

IICTE Private Limited, Plot No. 24, Opposite Y School, Srinivasa Nagar, GITAM College  
Road, Visakhapatnam, Andhra Pradesh.

**Mrs AVN COLLEGE, Visakhapatnam.**

**Andhra University**

**YEAR 2022-2023**

### ACTIVITY LOG FOR THE SIXTH WEEK

Day & Date	Brief Description of The Daily Activity	Learning Outcome	Person In-Charge Signature
Day -1	Explain about Exception Handling programs	Exception Handling is the process of responding to unwanted	
Day -2	Explain about Array Concepts with Example	An array is a variable that can store multiple values	
Day -3	Explain about program to Array concept	An array is a static structure	
Day -4	Explain about oops concepts	oops, can also be characterized as data controlling	
Day -5	Explain about object and class with example with programs	Class is a logical entity, are physical entities.	
Day -6	Explain about constructor and usage with examples	The constructor is a method that is called when an object is character	

26	WEEKLY REPORT WEEK-11	
27	ACTIVITY LOG FOR THE TWELVETH WEEK	
28	WEEKLY REPORT WEEK-12	
29	ACTIVITY LOG FOR THE TWELVETH WEEK	
30	WEEKLY REPORT WEEK-13	
31	ACTIVITY LOG FOR THE THARTEENTH WEEK	
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33	ACTIVITY LOG FOR THE FOURTEENTH WEEK	
34	WEEKLY REPORT WEEK-15	
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## CHAPTER2: OVERVIEW OF THE ORGANIZATION

### Suggested Contents

#### A. Introduction of the Organization

Company which provides technology solutions to over customers with convergence of media, the changing landscape of the industries is becoming extremely competitive. As companies rapidly strive to gain a competitive advantage, IICTE helps companies innovative and transforms its unique insights, differentiated services and flexible partnering models. This helped our customers reduce operating costs and generate new revenue streams. We provide high end business solutions for complex business utilizing current technologies with expert professions in software industries. Our project is based on the principles of highest quality, longest reliability, lowest cost and complete customer satisfaction.

At IICTE PVT LTD we provides **Software Products, IT services, HR consultancy, Security Systems**, and various **Transaction Processing Services**. IICTE has integrates its products and services to create customized solutions to allow you to undertake technology-based business transformation that allows reorganization in line with today's dynamic digital business environment.

#### B. Vision, Mission and Values of the Organization

IICTE PVT LTD is a service provider company committed to help business providing qualified resources, and professional services with the highest quality in different areas and we will leverage our strengths to execute complex global-scale projects to facilitate leading-edge products and services affordable to all consumers and business in India. As IICTE has developed its quality initiative and casts its process with perfect customization as per the client needs while meeting the defined standards. So here we will offer unparalleled value to create customer delight and enhance business productivity.

So quality is our measurable factor for us. It is our responsibility towards our valued clients who are the very cause of our existence.

#### C. Policy of the Organization in relation to the intern role

In the competitive IT services industry, it's difficult to know what differentiates one company from the other, so to keep pace with today customer-driven business environment; companies must re think their business processes. As companies are facing increasing competitive pressure and are inhabitant by inefficient IT systems, it is clear that current enterprise applications are no longer meeting the business demands. So with IICTE, you can be certain that we put our customer's interests first: we take a unique approach to fostering client, member (employee) and customer's satisfaction.

- ❖ Business communication skills
- ❖ Team building
- ❖ Team working skills
- ❖ Personal productivity (motivation)
- ❖ Creative thinking
- ❖ Presentation skills
- ❖ Leadership for project leaders
- ❖ Time and self management
- ❖ Effective meetings
- ❖ Cross culture.

**E. Performance the Organization Terms of turnover, profits, market reach and market value.**

Traditionally, a marketing plan includes the four P's: Product, Price, Place, and Promotion. For a software company business plan, your marketing strategy should include the following:

**Product:** In the product section, you should reiterate the type of software company that you documented in your company overview. Then, detail the specific products or services you will be offering. For example, will you provide open source programming, SaaS products, or software to support Microsoft systems?

**Price:** Document the prices you will offer and how they compare to your competitors. Essentially in the product and price sub-sections of your plan, you are presenting the products and/or services you offer and their prices.

**Place:** Place refers to the site of your software company. Document where your company is situated and mention how the site will impact your success. For example, is your software company located in a professional technology park, a standalone building or is it purely online? . Discuss how your site might be the ideal location for your customers.